Rights **Hunter**

VISION

Rights Hunter aims to become the first technological solutions platform that contributes to copyright market agents in optimizing their information collection and resource distribution processes, providing data efficiency, transparency, and traceability of information. Generating an operational network with the highest quality standards.

MISSION

Rights Hunter is a company that provides agents in the copyright industry with various technological solutions for searching for uses, identifying owners, implementing technological tools for monitoring the use of works protected by intellectual property, to facilitate administrators and copyright holders, the management of the copyright that has been entrusted to them.

HUNTER

Hunter by Rights Hunter, is the technological solution that supports the generation of data on the uses of musical works, it is a tool that, through artificial intelligence, allows the identification of sounds present in different sources of information from television, audiovisual platforms on demand, radio, commercial establishments and in general in any scenario in which musical works are an input, this allows a total identification of the musical works to be achieved for their subsequent distribution, resulting in the money collected reaching effectively to the creators of the music.

-BUSINESS LINES

**Audiovisuals
Radio stations
Commercial establishments
Streaming platforms**

Audiovisuals

The audiovisual industry is a great platform for the exhibition of many intangible goods protected by intellectual property, among them, musical works, which, given the great expansion of this type of use, can tend to be expensive to track. This is why, within its technological tools, Rights Hunter provides the solution to achieve full identification of musical works synchronized in audiovisuals to distribute the corresponding remuneration.

How does it work?

- Cue sheet management.
- Cue sheet libraries.
- Generation of cue sheets through artificial intelligence, using the Hunter solution.
- Connectivity to the databases of the Collective Management Organizations.
- Parameterization of distribution rules.
- Exact distribution to each right holder of musical works.

Benefits

- Avoid operational wastage of Collective Management Organizations.
- All cue sheets.
- Identification of all uses of the works.
- Exact distribution.
  Reports with reliable data and analysis.

Radio Stations

How does it work?

- 24/7 monitoring of radio stations.
- Generation of usage reports through artificial intelligence, using the Hunter solution.
- Connectivity to the databases of the Collective Management Organizations.
- Parameterization of distribution rules.
- Exact distribution to each right holder of musical works.

Benefits

- Avoid operational wastage of Collective Management Organizations.
- Total 24/7 uses of works on radio stations.
- Identification of all uses of the works.
- Exact distribution.
- Reports with reliable data and analysis.

Since fixed music, the radio has been a tool for the massive dissemination of musical works, which allows their communication, however, its constant monitoring can be a very difficult job, thus, Rights Hunter has as a technological solution called the Hunter platform, which allows the exact identification of the sounds and musical works used for effective distribution.

Commercial Establishments

The distances and number of establishments dedicated to commerce are barriers that make it difficult to access the monitoring that can be carried out on the musical works that are used to set a space for the enjoyment of its visitors, which is why having an ally like Rights Hunter is an ideal choice to avoid these types of limitations. Rights Hunter, through its monitoring, allows the music to be identified and the money to reach its owners.

How does it work?

- 24/7 monitoring of commercial establishments.
- Generation of usage reports through artificial intelligence, using the Hunter solution.
- Connectivity to the databases of the Collective Management Organizations.
- Parameterization of distribution rules.
- Exact distribution to each right holder of musical works.

Benefits

- Avoid operational wastage of Collective Management Organizations.
- Total uses 24/7 of commercial establishments.
- Identification of all uses of the works.
- Exact distribution.
- Reports with reliable data and analysis.

Streaming Platforms

Based on the usage reports of the streaming platforms, Rights Hunter, using metadata, processes and identifies the musical works used for the exact assignment of the collections made to each owner, being a most useful tool in a metadata industry and exponential uses of music.

How does it work?

- Obtaining digital uses.
- Connectivity to the databases of the Collective Management Organizations.
- Parameterization of distribution rules.
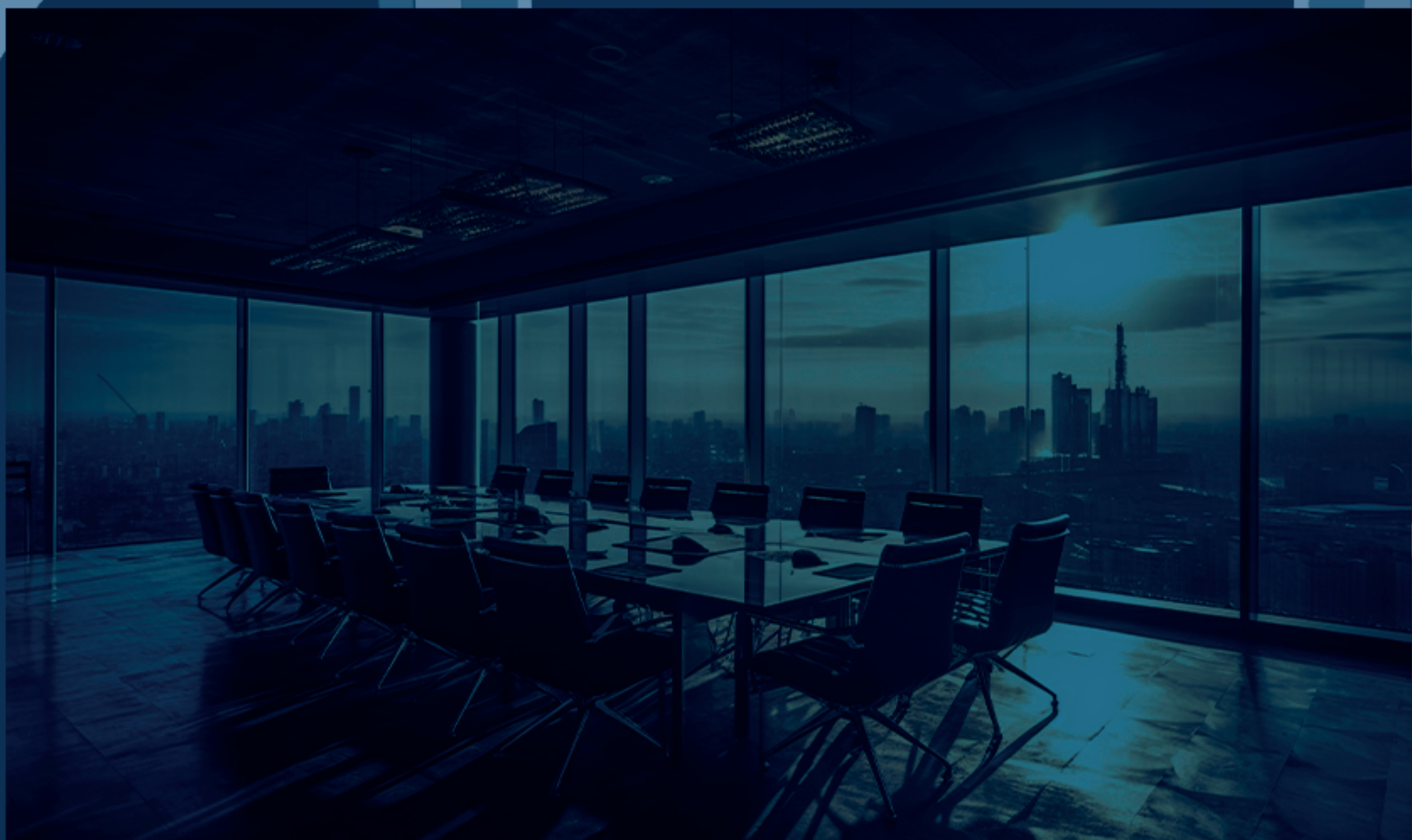- Exact distribution to each right holder of musical works.

Benefits

- Avoid operational wastage of Collective Management Organizations.
- Identification of all uses of the works.
- Exact distribution.
- Reports with reliable data and analysis.

INSTANT INFORMATION AND COOPERATION

Rights Hunter has a web portal to which the clients can enter and observe the data necessary for its management according to their needs, they will have access to different modules such as: Collections, uses, periods, distributions, reports and analytics, at any time, in a manner easy and pleasant, providing an interactive service.

Likewise, the access modules are collaborative tools between the client and Rights Hunter, in which the provision of information is the basis for optimal identification and distribution.

Contact:
ceo@rightshunter.org
6627 TC Jester Blvd,
Houston, TX.
713 937 3820
+1 214 515 8179